

Associated Alcohols & Breweries Limited

18th August 2025

To,

The Department of Corporate Services

BSE Limited

PJ Tower, Dalal Street,

Mumbai - 400 001

Scrip Code: 507526

To,

The Listing Department

National Stock Exchange of India Limited

Exchange Plaza, C-1, G Block

Bandra Kurla Complex,

Mumbai - 400 051

NSE Symbol: ASALCBR

Sub: Intimation regarding 100 days Campaign - "Saksham Niveshak": July 28, 2025 to November 6, 2025 Update Your KYC Details and Claim Your Unpaid/ Unclaimed Dividends

Dear Sir / Madam,

Pursuant to The Investor's Education and Protection Fund Authority ["IEPFA"], Ministry of Corporate Affairs ["MCA"] has via intimation dated July 16, 2025 requested companies to launch 100 days Campaign - "Saksham Niveshak", to reach out to shareholders whose dividend remain unpaid/unclaimed. In this regard please find enclosed herewith communication as "Annexure -A" to the shareholders.

This notice is available on the Company's website at www.associatedalcohols.com

This is for your information and record.

Thanking You

Yours Faithfully,

For Associated Alcohols & Breweries Limited

Abhinav Mathur

Company Secretary & Compliance Officer

Registered /Corporate Office: 4th Floor, BPK Star Tower, A.B. Road, Indore – 452008 (M.P.) India Contact No. + 91 731 4780400/490 | E-mail: info@aabl.in | CIN: L15520MP1989PLC049380

Plant: Khodigram, Tehsil Barwaha, Distt. Khargone - 451115 (M.P.)















"Annexure -A"

100 days Campaign - "Saksham Niveshak": July 28, 2025 to November 6, 2025 Update Your KYC Details and Claim Your Unpaid/Unclaimed Dividends

The Investor's Education and Protection Fund Authority ["IEPFA"], Ministry of Corporate Affairs ["MCA"] has via intimation dated July 16, 2025 requested companies to launch a 100 days Campaign - "Saksham Niveshak", to reach out to shareholders whose dividend remain unpaid/unclaimed.

In line with this initiative and even prior to the issuance of this intimation Associated Alcohols & Breweries Limited ["The Company"] had already taken proactive steps to assist shareholders in claiming their unpaid/unclaimed dividends. Demonstrating its commitment to shareholder engagement and transparency, the Company has been voluntarily dispatching annual reminder letters (to update KYC and other detail) to shareholders, encouraging them to update their details and claim their entitlements well in advance.

These efforts will now be continuing under the umbrella of the **100 days Campaign - "Saksham Niveshak"**. Accordingly, the Company is launching this initiative to enable shareholders to claim unpaid or unclaimed dividends.

Purpose of the campaign: To create awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund ["IEPF"].

Benefit to shareholders: It's important for shareholders to update PAN; Nomination details, Contact info [postal address, mobile number], Bank account details, Specimen signature with the Company or the Registrar & Transfer Agent, Ankit Consultancy Private Limited. Since dividends on shares are payable only through electronic mode for shareholders with unpaid or unclaimed dividends, the amount will be credited to the shareholder's bank account only after the required information/documents are updated. Physical shareholders are requested to complete their KYC updates accordingly.

| Information / documents to be submitted* | Mode of dispatch |
|--|--|
| Form ISR-1: Filled and signed, with self-attested KYC | By Post: to Company's RTA viz. Ankit |
| documents | Consultancy Pvt Ltd. at 60, Electronic |
| Form ISR-2: Filled and signed, with banker's attestation | Complex, Pardeshipura, Indore (M.P.) - |
| of your signature + original cancelled cheque [with your | 452010 |
| name printed] or self-attested bank passbook/statement | or |
| Form SH-13: For adding a nominee | Associated Alcohols & Breweries Ltd. at 04 th |
| Form ISR-3: If you wish to opt out of nomination. | Floor, BPK Star Tower, A.B. Road, Indore |
| | (M.P.) -452008 |

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*Shareholder can download these forms from Company's website at www.associatedalcohols.com or from Company's RTA website at https://www.ankitonline.com/documents.aspx

Shareholders holding shares in electronic form and have not claimed their dividend, can claim the same by updating/ modifying their details with their respective Depository Participants [DPs].

The Company will in due course of time take further necessary steps if any as may applicable mentioning details about the unpaid dividend of the shareholders along with the process for claiming the same. Shareholders are requested to approach Company/RTA to claim such dividend so as to avoid transfer of same to IEPF authority.

This notice is available on the Company's website at www.associatedalcohols.com and the websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.bseindia.com and

Shareholders are kindly requested to take note of the above instructions and act accordingly. To support the success of this campaign, kindly submit your documents by November 6, 2025.

For any further assistance regarding **100 days Campaign - "Saksham Niveshak"**, please do reach out to us at investorrelations@aabl.in.

Thanking You

For Associated Alcohols & Breweries Limited

S/d Tushar Bhandari Whole Time Director & Nodal Officer

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