

Associated Alcohols & Breweries Ltd.

Corporate Office:

BPK Star Tower, 4th Floor, Above Shoppers Stop, A.B. Road, Indore - 452 008, (M.P.) India Contact No. +91 731 6662400 / 500

Fax: +91 731 6662410 E-mail: gen@aabl.in

CIN No.: L15520WB1989PLC047211

10th May, 2017

To,
The Manager/Secretary,
Department of Corporate Services
The Bombay Stock Exchange Limited
14th Floor, PJJ Bhoy, Tower,
Dalal Street, Fort, Mumbai – 400 001.

Sub: Regulation 29 of SEBI(LODR), 2015 Notice of Board Meeting and Closure of Trading Window

Reference Scrip Code: 507526

Dear Sir,

In terms of regulation 29 of Listing Obligations & Disclosure Requirements, 2015, we are pleased to inform you that Meeting of Board of Directors of the Company is scheduled to be held on Friday, 26th May, 2017 at the Corporate Office of the Company situated at BPK Star Tower, 4th Floor, Above Shoppers Stop, A. B. Road, Indore- 452008, inter alia to consider Audited Financial Results for the Quarter and Year Ended 31st March, 2017 and to consider and recommend dividend, if any, on equity shares of the company for the financial year ended 31st March, 2017 subject to confirmation of same by the members of the company at the ensuing Annual General Meeting.

Further inform that as per the Company's code of conduct for the prohibition of insider trading pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 the trading window for dealing in securities of the Company will be closed for the above said purpose for all the Directors/ Designated employees of the Company from 18th May, 2017 up to 27th May, 2017.

Accordingly all the Directors / Designated employees of the Company have been intimated not to enter into any transaction involving the equity shares of the Company during the aforesaid period of the closure of Trading Window.

This is for your kind information and record.

Thanking you,

For Associated Alcohols & Breweries Ltd.

Sumit Jaitely

INDORE

Company Secretary & Compliance Officer